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RECORDING MEDIA WITH MECHANICALLY
PATTERNEED LANDING ZONE

ABSTRACT OF THE DISCLOSURE

- A method of manufacturing a magnetic recording medium, comprises steps of providing a non-magnetic substrate for a magnetic medium, the substrate including at least one major surface having a contact start/stop (CSS) or landing zone and a data zone; and forming a pattern of recesses in the substrate surface in said CSS or landing zone by
- 5 embossing utilizing a stamper having a surface including a negative image pattern of said pattern of recesses. Embodiments of the invention include magnetic media comprising a non-magnetic substrate including at least one major surface having a contact start/stop (CSS) or landing zone and a data zone, said substrate surface in said CSS or landing zone comprising an embossed pattern of recesses. In addition, the data zone of the substrate surface may
- 10 include an embossed servo pattern formed simultaneously with the embossed pattern of recesses formed in the landing zone.